



TRAVIS BIRD

Industrial/Graphic Designer seeking position to utilize interactive and interface expertise to implement user and tech product design.

EDUCATION

BFA in Industrial Design and Illustration
Kansas City Art Institute - Kansas City | May 2011

Minor in Biology and Foreign Languages

CERTIFICATIONS & ACHIEVEMENTS

CPR Certification

EXPERIENCE

Dimensional Innovations | Sept. 2019 - Current

Industrial Designer: Interactive & Interface Technology Specialist

- Design interactive products through sketching and rendering
- Work with multiple teams to design fully interactive experiences
- Create 2D Files & 3D models for production and prototyping
- Create concepts with strong verbal, visual, and written skills
- Proficiency in understanding design, technology, and materials
- Ability to understand and conceptualize customers needs
- Travel to locations for installation user/site testing

A2 Advertising | Sept. 2017 - Sept. 2019

Graphic Designer: Web and Publications Design

- Design weekly collateral for ads, signage and web materials
- Prepare and send print files out for production
- Provide digital assets to the marketing team
- Create original and seasonal content for company branding

KCPL | Jan. 2016 - Sept. 2019

Youth Services Associate Librarian

- Create templates for events and library media and materials
- Use standard reference materials to assist patrons
- Keep records of circulation and material products
- Organize public events and activities for children and adults

Eagle Products | Dec. 2011 - Sept. 2017

Graphic Designer: Web and Product Design

- Create design concepts, and samples for production
- Prepare and send print files out for production to print team
- Collaborate with sales reps/customers on branding products
- Manage daily updates for designs, catalogs and web media
- Assist lead art director with distribution deadlines

CONTACT



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www.travisallenbird.com

SKILLS

Adobe Creative Suite
-Ai, Ps, Id, Xd, Ae, Ch, Pr
Digital/Physical Illustration
UI/UX Design
Concept Development/CMF
Human Factors
Storyboarding
Rhino
Solidworks
SketchUp
Enscape
3D Printing and Prototyping

VOLUNTEER

KCPL STEM/STEAM - Art Mentor
KCKPL - Childrens Autism Lego Night
Teen Leaders of Today - Mentor KCPL
Rhyme & Reason Children's Read Along
Boy Scouts of America STEM Mentor
Robotics Mentor - Waukeez High School