



TRAVIS BIRD

INDUSTRIAL PRODUCT DESIGN

EDUCATION

BFA in Industrial Design and Illustration

Kansas City Art Institute - Kansas City / May 2011 / 3.5/4.0 GPA

Minor in Foreign Language - German & Japanese

EXPERIENCE

Dimensional Innovations | Sept. 2019 - Current

Lead Designer: UX/UI and Product Design

- Develop software elements utilizing Figma
- Design branding and content for multiple service platforms
- Collaborating in cross-functional teams
- Develop UX/UI mock-ups and prototypes
- Present designs and rough drafts internally and to clients
- Remain current with design and software trends
- Perform research, including interviews and observational studies
- Mentoring junior designers
- Using data interpretation to create effective solutions
- Adhering to design standards
- Using sound design thinking to address various problems

Industrial Designer: Interactive & Interface Technology Specialist

- Design interactive products through sketching and rendering
- Work with multiple teams to design fully interactive experiences
- Composed 2D Files & 3D models for production and prototyping
- Directed concepts with strong verbal, visual, and written skills
- Proficiency in understanding design, technology, and materials
- Ability to understand and conceptualize customers needs
- User research and testing for ergonomics
- Coordinate concept and schematic design

A2 Advertising | Sept. 2017 - Sept. 2019

Graphic Designer: Web and Publications Design

- Independently producing high-quality design solutions
- Adhering to design standards
- Design weekly collateral for ads, signage and web materials
- Collaborate with developers to ensure design and functionality
- Demonstrating urgency and commitment to meeting objectives
- Create original and seasonal content for company branding

Eagle Products | Dec. 2011 - Sept. 2017

Graphic Designer: Web and Product Design

- Creating graphics, icons for web and digital products
- Developing wireframes, prototypes, and mock-ups
- Providing support and guidance to other team members
- Collaborate with sales reps/customers on branding products
- Manage daily updates for designs, catalogs and web media

CONTACT



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www.travisallenbird.com

SKILLS

Adobe Creative Suite
-Ai, Ps, Id, Xd, Ae, Ch, Pr
Figma
Rhino, Solidworks, SketchUp
Enscape, Revit
3D Printing and Prototyping
Concept Development/CMF
Digital/Physical Illustration
UI/UX Design
Human Factors
Storyboarding

VOLUNTEER

KCPL STEM/STEAM - Art Mentor
KCKPL - Children's Lego Night
Teen Leaders of Today - Mentor KCPL
Rhyme & Reason Children's Read Along
Boy Scouts of America STEM Mentor
Robotics Mentor - Waukeez High School