

TRAVIS BIRD

ABOUT ME

AMELIA EARHART

FLINT HILLS

KC AIRPORT

THANK YOU

ABOUT ME



ABOUT ME

Hello! I'm Travis Bird a passionate designer driven by creativity and a love for all things artistic. I come with over 10 years of experience in conceptual, graphic and industrial design. I like to spend my free time playing with my sighthounds and running a sticker business with my wife.

EDUCATION

2005-2011
KCAI

2007-2009
ISU

EXPERIENCE

2019-PRESENT
Dimensional Innovations

2017-2019
A2 Advertising

SKILLS

ADOBE CREATIVE SUITE



3D MODELING



CONTACT

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The Amelia Earhart Hangar Museum honors Earhart's aviation legacy and inspires all generations in the pursuit of flight.

AEHM -is a tech-focused, educational and inspirational exhibit inside the Amelia Earhart Memorial Airport (K59). Visitors of all ages are invited to explore Amelia's remarkable story while immersing themselves into the nostalgic Art Deco era and early years of flight. Rooted in ambition, curiosity, and adventure, AEHM dares visitors to dream big like Amelia to unlock their own unique potential.

- ILLUSTRATION
- UX/UI
- GRAPHIC DESIGN





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ILLUSTRATION WALLS & EXHIBITS

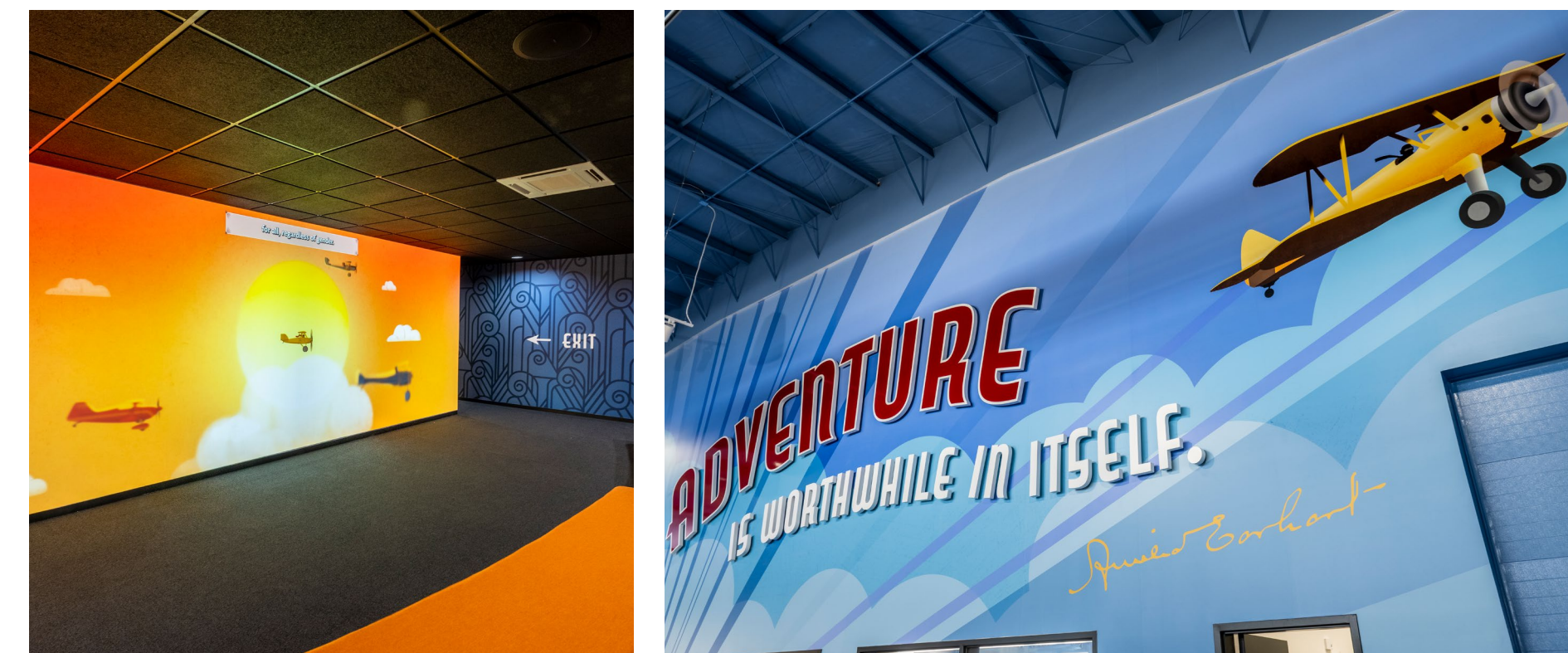
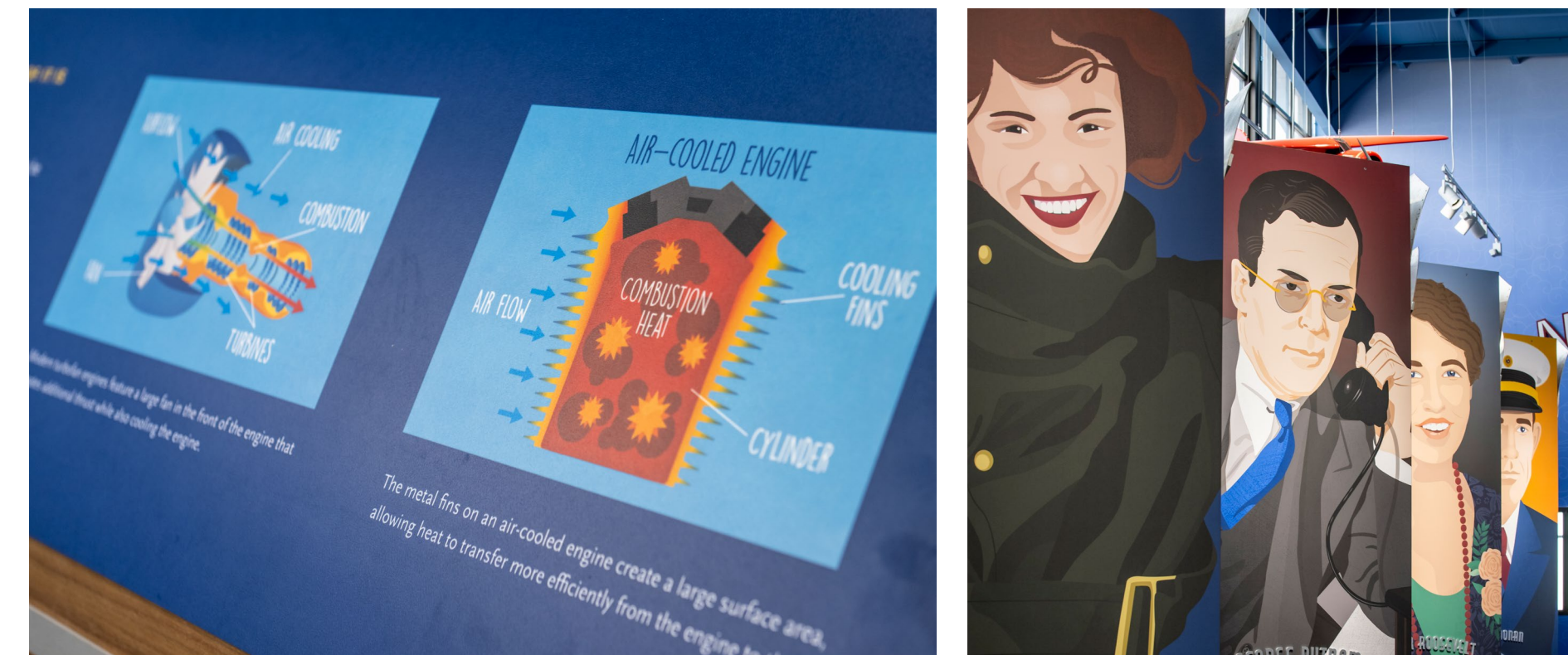
YEAR
2020-2023

CLIENT
THE AMELIA EARHART HANGAR MUSEUM

SHORT DESCRIPTION

Scientifically accurate illustrations and portraits line the walls of the exhibit to aid in education and inspiring visitors.

An animated closing video displayed in the mini theater encourages visitors of all ages to dream big and challenge the status quo, and reach for the sky - just as Amelia did.



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UX/UI KIOSKS

YEAR
2020-2023

CLIENT
THE AMELIA EARHART HANGAR MUSEUM

SHORT DESCRIPTION

An imitation Muriel cockpit with flight controls gives a real sense of Amelia's flying quarters. Outside the flight deck is a Garmin avionics suite and touchscreen dashboard where visitors can see the advancements since Amelia's era.

The Careers project invites visitors to visualize themselves in various historical professions and step in front of a gesture-reactive screen. Then, a digital image of their face is overlaid on a lifelike avatar.





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GRAPHIC DESIGN DISPLAY EXHIBITS

YEAR
2020-2023

CLIENT
THE AMELIA EARHART HANGAR MUSEUM

SHORT DESCRIPTION

The hangar's mezzanine puts you among the stars for further exploration through digital, visual and hands-on interactives. "Amelia's Guiding Lights" unveils how aviators, used constellations and celestial cues to navigate flight paths.

Visitors can learn and practice celestial navigation using a replica sextant, analyze different cloud and atmospheric layers, and get an up-close look at some of the authentic tech and tools of her time.



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The Flint Hills Discovery Center is a 35,000 square foot facility located in downtown Manhattan, Kansas. This culture and science museum immerses visitors within the wonder and beauty of the Flint Hills. Guests of all ages are invited to explore over 10,000 square feet of interactive exhibits and exciting temporary exhibitions, as well as an one-of-a-kind theater experience and prairie-inspired outdoor plazas.

Interactive puzzles and life size visual comparisons showcase various plant and animal in a fun and interactive learning experience for all ages.

- ILLUSTRATION
- UX/UI
- GRAPHIC DESIGN



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ILLUSTRATION WALLS & EXHIBITS

YEAR
2022-2023

CLIENT
Flint Hills Discovery Center

SHORT DESCRIPTION
Recreating a local artist style to match existing illustrations of plants, animals creates a unique environment for visitors to learn. Standing binocular sets invite visitors to see like a hawk and grasshopper through kaleidoscope lenses.

Interactive puzzles and life size visual comparisons showcase the lifecycle and importance of the many prairie species.



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UX/UI DIRECTORY KIOSK

YEAR
2022-2023

CLIENT
Flint Hills Discovery Center

SHORT DESCRIPTION

A touchscreen monitor replicates the center's mural with illustrations of plants, animals and unique events for visitors to learn more.

The directory kiosk was designed to provide users with an intuitive and engaging way to navigate through the complex space while providing a fun and interactive experience. Users can explore a digital database, gallery and discovery games.



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GRAPHIC DESIGN SIGNAGE DISPLAYS

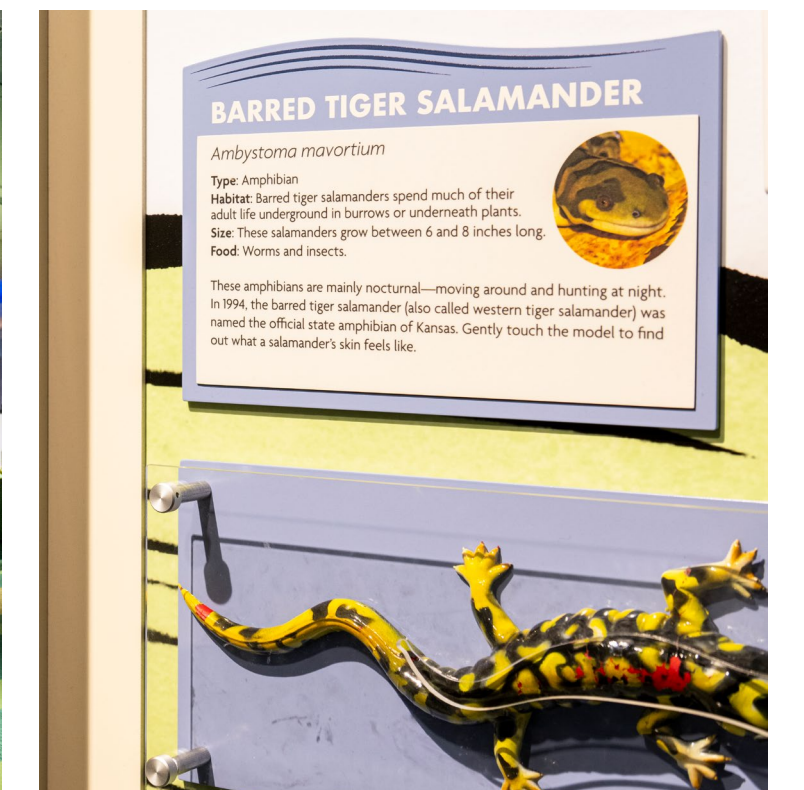
YEAR
2022-2023

CLIENT
Flint Hills Discovery Center

SHORT DESCRIPTION

Kids can learn more about one of the most famous exports of the prairie - cattle. Interactive puzzles and life size visual comparisons showcase how fast cows grow, what they eat (and how much), and the endless, multipurpose resources they offer.

Arguably the most memorable interactive inside the playscape is the Cattle Digestive System, which demonstrates the lifecycle and importance of a cow's leafy lunch.





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The brand-new terminal at Kansas City International Airport (KCI) is taking the air travel experience in the heartland to new heights. DI was honored to be a part of the dedicated crew* who helped bring KCI's vision of a seamless and unique passenger experience to life through comprehensive signage and wayfinding, interactive technology, artistic experience design and more - all with a strong touch of local history, flavor, retail and culture.

- DESIGN
- UX/UI
- WAYFINDING





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DESIGN EXHIBIT DISPLAYS

YEAR
2020-2023

CLIENT
KANSAS CITY INTERNATIONAL AIRPORT

SHORT DESCRIPTION

A heart-shaped infinity mirror marks the accessible playground's entry. Integrated into the mirror is an AR filter DI developed that invites visitors to "try on" Variety KC's signature top hat. The infinity mirror and AR application serve as a fun and engaging brand moment to promote their philanthropic mission. Worked with MRG to design the massive hanging "book" inside Turn the Page KC.





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UX/UI INTERACTIVE

YEAR
2020-2023

CLIENT
KANSAS CITY INTERNATIONAL AIRPORT

SHORT DESCRIPTION

Located inside the Kansas City International Airport Historical Aviation Exhibit honors and celebrates the rich past of KCI and the people who inhabited the 11,000 acres on which it stands. The interactive and educational display includes over 400 images, along with a variety of videos, graphics and captivating first-hand stories all researched, curated and shared by a diverse team of local partners. Digital touchscreens house extensive historical content visitors can explore at their own pace.





KCIA

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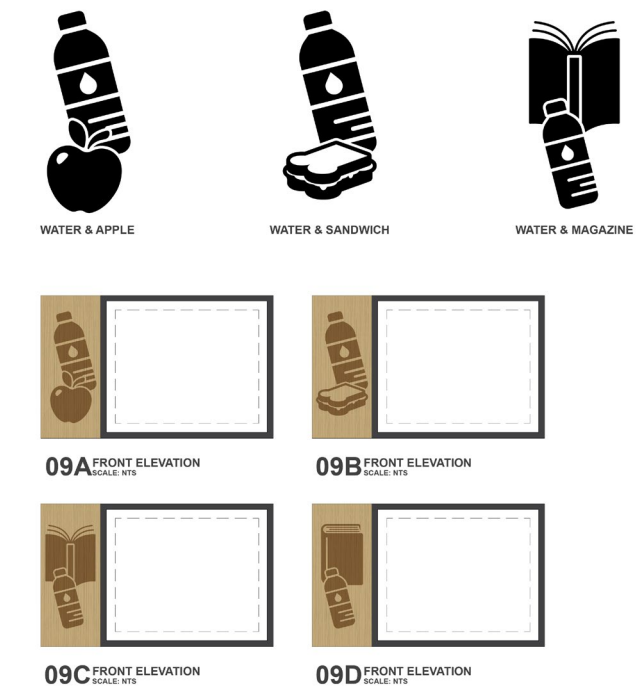
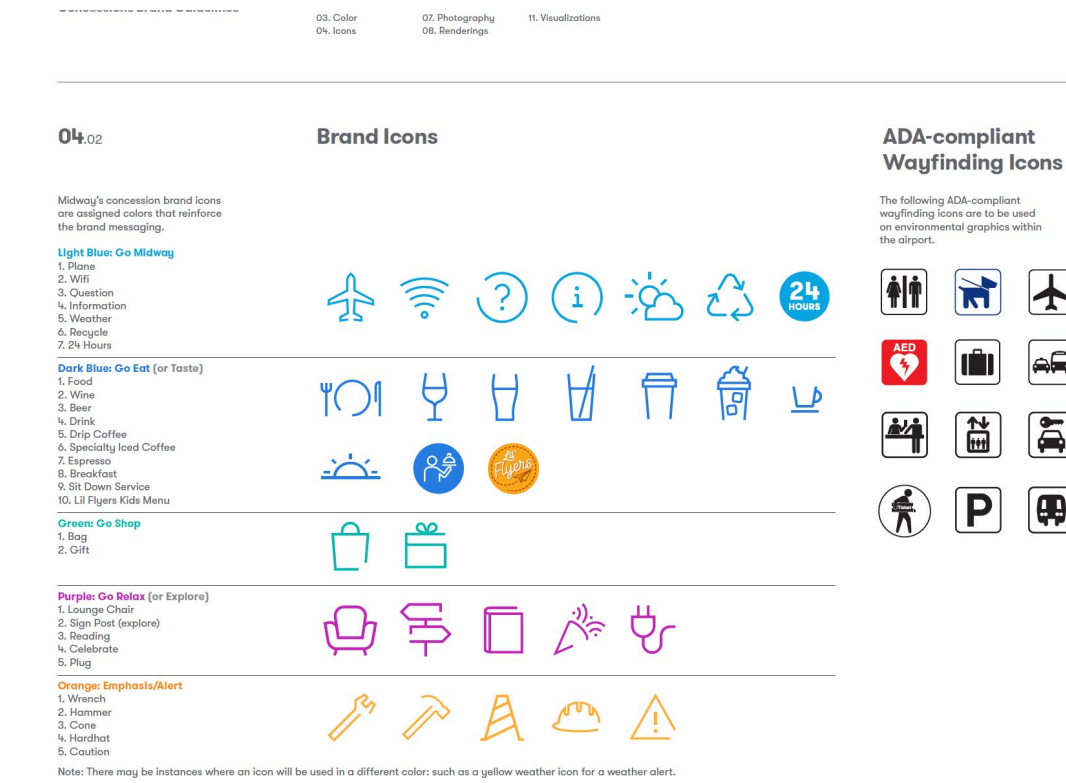
WAYFINDING SIGNAGE

YEAR
2020-2023

CLIENT
KANSAS CITY INTERNATIONAL AIRPORT

SHORT DESCRIPTION

In an effort to prioritize local flavor and community-based retail, the new terminal includes dozens of homegrown restaurants and businesses to give travelers an authentic taste of Kansas City. Worked alongside Vantage Airport Group, OHM, and MRG on several retail experience initiatives, including blade signage for 16 tenants, digital activations, storied design elements and several store fronts.



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